



WKRN-TV
441 Murfreesboro Road
Nashville, TN 37210

Fletcher, Rowley Inc
1720 West End Ave
Ste 630
Nashville, TN 37203

Contract # 225140

Schedule Dates 10/26/12-10/29/12
Advertiser Pol/Eric Stewart for Congress (15698)
Agency Fletcher, Rowley Inc (4522)
Product Politicalz - Candidates (1077)
Brand ERIC STEWART FOR CONGRESS "STEWART VALU
Salesperson Political Local, AE (1495)
Sales Office POLITICAL LOCAL
Buyer Name /
Phone/Fax STEWART1206H
CPE Regional/Political/Local Agency
Account Types Standard
Billing Type Standard
Comments

Date Entered 10/25/12
Last Modified 10/25/12
Entered By Liz Gammmon
CO-OP No
Headline #
Demo
Order Type Normal Spot (default)
Package Deal
Commission % 15.00
Commission \$1,324.50
Net Total \$7,505.50
Sales Tax

WKRN (WKRN)
By Broadcast Month
Oct. 2012 15 \$5,890.00
Nov. 2012 6 \$2,940.00
Grand Total: 21 \$8,830.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------|----------|----------|
| 1.0 | Normal Line / NWS | 10/26/12-10/26/12 | 1 | :30 | 4:58A- News 2 THIS MORNING/OPEN ID/5AM | | | | | | | 1 | | 1 | \$340.00 | \$340.00 | WKRN (WKRN) | | 10/25/12 |
| 2.0 | Normal Line / NWS | 10/29/12-10/29/12 | 1 | :30 | 4:58A- News 2 THIS MORNING/OPEN ID/5AM | | | | | | | | 1 | 1 | \$340.00 | \$340.00 | WKRN (WKRN) | | 10/25/12 |
| 3.0 | Normal Line / NWS | 10/26/12-10/26/12 | 1 | :30 | 5:58A- News 2 THIS MORNING/ID/6AM | | | | | | | 1 | | 1 | \$525.00 | \$525.00 | WKRN (WKRN) | | 10/25/12 |
| 4.0 | Normal Line / NWS | 10/29/12-10/29/12 | 1 | :30 | 5:58A- News 2 THIS MORNING/ID/6AM | | | | | | | | 1 | 1 | \$525.00 | \$525.00 | WKRN (WKRN) | | 10/25/12 |
| 5.0 | Normal Line / SPOT | 10/26/12-10/26/12 | 1 | :30 | 7A- Good Morning America | | | | | | | 1 | | 1 | \$375.00 | \$375.00 | WKRN (WKRN) | | 10/25/12 |
| 6.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 1 | :30 | 7A- Good Morning America | | | | | | | | 1 | 1 | \$375.00 | \$375.00 | WKRN (WKRN) | | 10/25/12 |
| 7.0 | Normal Line / NWS | 10/26/12-10/26/12 | 1 | :30 | 5P- News 2 at 5 | | | | | | | 1 | | 1 | \$400.00 | \$400.00 | WKRN (WKRN) | | 10/25/12 |
| 8.0 | Normal Line / NWS | 10/29/12-10/29/12 | 1 | :30 | 5P- News 2 at 5 | | | | | | | | 1 | 1 | \$400.00 | \$400.00 | WKRN (WKRN) | | 10/25/12 |
| 9.0 | Normal Line / NWS | 10/26/12-10/26/12 | 1 | :30 | 5:58P- News 2 at 6 | | | | | | | 1 | | 1 | \$500.00 | \$500.00 | WKRN (WKRN) | | 10/25/12 |
| 10.0 | Normal Line / NWS | 10/29/12-10/29/12 | 1 | :30 | 5:58P- News 2 at 6 | | | | | | | | 1 | 1 | \$500.00 | \$500.00 | WKRN (WKRN) | | 10/25/12 |
| 11.0 | Normal Line / NWS | 10/26/12-10/26/12 | 1 | :30 | 9:59P- News 2 at 10 | | | | | | | 1 | | 1 | \$800.00 | \$800.00 | WKRN (WKRN) | | 10/25/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

For contract Terms and Conditions, please visit this site: <http://biforms.com/images/TermsCon.pdf>



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WKRN-TV/DT NASHVILLE WKRN.COM

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Product

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Brand

ERIC STEWART FOR CONGRESS "STEWART VALU

Salesperson

Political Local, AE (1495)

Sales Office

POLITICAL LOCAL

Buyer Name

Phone/Fax

CPE

STEWART1206H

Account Types

Regional/Political/Local Agency

Billing Type

Standard

Comments

Date Entered 10/25/12

Last Modified 10/25/12

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CO-OP No

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Commission \$1,324.50

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WKRN (WKRN)

By Broadcast Month

Oct. 2012 15

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Grand Total: 21

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Rate

\$5,890.00

\$2,940.00

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|------|--------------------------------|-------------------|-----|--------|-----------------------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------|----------|----------|
| 12.0 | Normal Line / NWS | 10/29/12-10/29/12 | 1 | :30 | 9:59P- News 2 at 10 | 1 | | | | | | | | 1 | \$800.00 | \$800.00 | WKRN (WKRN) | | 10/25/12 |
| 13.0 | Normal Line / SPOT | 10/27/12-10/27/12 | 1 | :30 | 7A- Good Morning America Saturday | | | | | | | 2 | | 2 | \$300.00 | \$600.00 | WKRN (WKRN) | | 10/25/12 |
| 14.0 | Normal Line / NWS | 10/27/12-10/27/12 | 1 | :30 | 8A- News 2 Weekender at 8:00am | | | | | | | 1 | | 1 | \$300.00 | \$300.00 | WKRN (WKRN) | | 10/25/12 |
| 15.0 | Normal Line / NWS | 10/27/12-10/27/12 | 1 | :30 | 6P- News 2 at 6 | | | | | | | 1 | | 1 | \$300.00 | \$300.00 | WKRN (WKRN) | | 10/25/12 |
| 16.0 | Normal Line / NWS | 10/27/12-10/27/12 | 1 | :30 | 10:30P- News 2 at 10 | | | | | | | 1 | | 1 | \$450.00 | \$450.00 | WKRN (WKRN) | | 10/25/12 |
| 17.0 | Normal Line / SPOT | 10/28/12-10/28/12 | 1 | :30 | 7A- Good Morning America Sunday | | | | | | | | 2 | 2 | \$200.00 | \$400.00 | WKRN (WKRN) | | 10/25/12 |
| 18.0 | Normal Line / NWS | 10/28/12-10/28/12 | 1 | :30 | 5P- News 2 at 5pm Sunday | | | | | | | | 1 | 1 | \$200.00 | \$200.00 | WKRN (WKRN) | | 10/25/12 |
| 19.0 | Normal Line / NWS | 10/28/12-10/28/12 | 1 | :30 | 9:59P- News 2 at 10 | | | | | | | | 1 | 1 | \$700.00 | \$700.00 | WKRN (WKRN) | | 10/25/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|--|---------------------------|
| Station and Location: <u>WKRN</u> | Date: <u>10/25</u> |
|--|---------------------------|

I, Kati Bumgardner,
 being/on behalf of: Eric Stewart, a legally
 qualified candidate of the Democrat political
 party for the office of: US Congress - TN 4
 in the General
 election to be held on: 11/6/12
 do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| See Attached | | | | | |

| | |
|-----------------------|------|
| Total Charges: | 8830 |
|-----------------------|------|

NAB Form PB-17 Candidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jacob Dawes Dunavant

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/25
Date

Katipungzhen
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Greg Carter
Signature

Greg Carter
Printed Name

NSM
Title